Tafika Community Forest Program



Project Acceleration Series



Project introduction and context (1)

WHO:

1,000,000 Meals







18,000 Volunteers

500+ Villages

200+
Sports teams











Project introduction and context (2)

WHY:

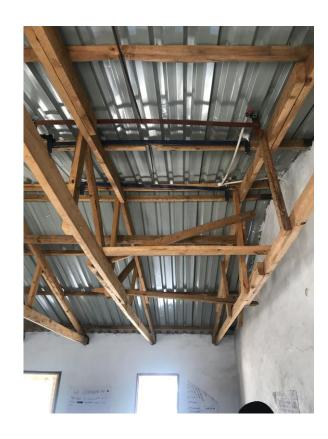


\$12Bn
Malawi GDP

10m Under 20's

96% Cook on wood

£1
Daily wage



Project introduction and context (3)

WHAT:

- Fix their own problems
- Hand Up not Hand Out
- Viable Businesses at Meaningful Scale

100 People 70 Ideas Short - medium - long

1 BIG Idea

Project introduction and context (4)

HOW:









30 acres (12ha site)

15 years
Revolving cycle

19,000 Now planted



2 acres
per year

£40k+
Annual income

Project introduction and context (5)

HOW:

£1000 = 10 x 10 Crop cycles

£24,380
Trees traded

£20,120
Polytunnel costs

£44,500
Project cost

Long term time vision

SO WHAT?

- 1. Do this again with Tafika
- 2. Replication of the existing model with other community groups
- 3. Pass on knowledge so other NGOs/CBOs can formulate an exit plan
- 4. Stress testing the scalability of the existing Tafika model

How do you plan to get there?

What?

- Demonstrate a successful pilot project in order to build a story we can tell through trade publications / industry events
- Publish our Business Plan

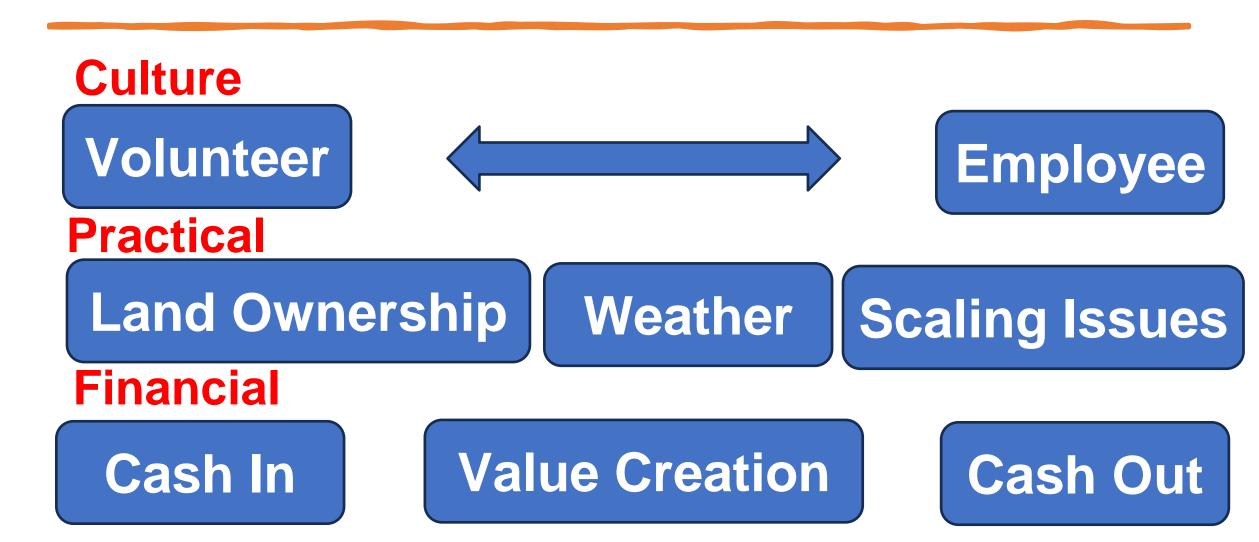
Why?

- In order to attract additional investor who is willing to clone the model
- To encourage other communities and NGOs / CBOs to follow suit

Is that All?

- We want to attract additional expert advice and mentorship to:
- Fine tune the existing model (e.g. intercropping in the early years)
- Develop the BAU process for cropping (e.g. saw mill solutions)
- Tell us what we have missed lots of known unknowns

What are the main challenges?



Questions you pose to the group

2 Questions:

- How should we design our next project to scale up and attract an external investor?
- Is it possible to do community forestry at a larger scale what are the key factors to consider?